**Saturday, Sept 17th, 11:30-12:45 PM PDT**  
**KEYNOTE: YOU'VE GOT CULTURE!** Find, celebrate, and share yours and others in KidLit (PB and MG)

* [**Melissa-Jane Fogarty**](https://www.melissajanenguyen.com/about)**&**[**Dr.**](http://weebly-link/175243439222291017)[**Mira Reisberg**](https://www.childrensbookacademy.com/)**:**Fun withCollaborative Cultural Mashups - Indigenous Australian and Jewish books
* [**A. J. Sass**](https://sassinsf.com/about/)**:** Crossing Cultures and Gender Norms in KidLit
* ​[**Marsha Diane Arnold**](https://marshadianearnold.com/)**:**Creating much-wanted Social Emotional Learning Books from Family Cultural Values   
  ***You'll leave inspired with foundational knowledge of how to infuse different kinds of culture into stories to make them more meaningful, authentic, or even fun along with a good sense of how to work collaboratively with someone you like to take your work to another level!***

**Saturday, Sept 17th, 12:30-1:00 PM PDT**  
**Live Interactive Networking and Workshopping Party Time** (optional for those who want to use the super helpful worksheets) or just take a break!  
  
**Saturday, Sept 17th, 1:30-3:00 PM PDT**  
**BUILD AN ILLUSTRATION CAREER** - For beginners to established illustrators

* [**Larissa Marantz**](https://larissamarantz.com/index.html)**:**Illustrating Picture Books and Graphic Novels, Clip Studio Pro and Art Makeovers
* [**Chantelle and Burgen Thorne**](https://www.chantelleandburgen.com/): Trade versus educational illustration + Fabulous digital illustration tips
* [**Katie Mazeika**](https://www.katiemazeika.com/): Practical ways to get illustration work
* [**Vincent X. Kirsch**](https://www.vincentxkirsch.com/)**:  Get Inspired with Vince's Writing AND Illustration Inspiration Suggestions**  
  ***Both illustrators and writers will learn inspirational and practical techniques and information for both illustrating and writing!***

**Saturday, Sep 17th, 4:00 - 5:30 PM PDT**  
**IT'S A SMALL WORLD: PUBLISHING AROUND THE GLOBE:**Locating new markets!

* [**Yvonne Mes**](https://yvonnemes.com/)**:**What’s new and happening in Aussie KidLit?
* [**Sandhya Parappukkaran**](https://sandhyaparappukkaran.com/)**:** Diversity in Aussie KidLit
* [**Debasmita Dasgupta**](https://artspositive.org/debasmita)**:** Illustrating & Publishing Picture Books and Graphic Novels in Singapore & the UK
* [**Miri Leshem-Pelly**](http://mirileshembooks.com/): Contemporary Publishing in Israel
* [**Richa Jha**](https://pickleyolkbooks.com/?post_types=&s=Richa+Jha)**:**Writing and Publishing in India: A Colorful World of Imagination
* [**Mira Reisberg**](https://www.childrensbookacademy.com/)**:** Contemporary European & US books  
  ***You'll leave with a great sense of how publishing works in different countries, publisher lists for both Australia and the US, and an awareness that publishing in other countries might be an untapped market for you.***

**Saturday, Sept 17th, 5:30-6:00 PM PDT**

* **Live Interactive Networking and Workshopping Party Time** (optional for those who want to use the super helpful worksheets) or just take a break!

**Sunday, Sept 18th, 11:00-12:30 PM PDT  
KEYNOTE: YOU CAN DO IT ALL!**Writing and illustrating Board Books, Picture Books, Chapter Book Series, and Graphic Novels

* [**Ruth Spiro**](https://ruthspiro.com/): Interview with Ruth Spiro on how to find your niche to write and publish Board Books to Picture Books
* [**Samantha San Miguel**](https://www.samanthasanmiguel.com/)**:** The Magic of Writing Middle Grade
* [**Bryan Patrick Avery**](https://bryanpatrickavery.com/)**:** (PB and CB) - Top Tips for Writing and Publishing Picture Books to Chapter Book Series
* [**Debasmita Dasgupta**](https://artspositive.org/debasmita)**:** Writing and Illustrating PBs to YA GN
* [**Dr.**](http://weebly-link/175243439222291017)[**Mira Reisberg**](https://www.childrensbookacademy.com/)**:**Getting Started & Going Places with Graphic Novels  
  ***You'll leave inspired to try writing or illustrating outside of your usual comfort zone with foundational knowledge of how each age of children's book works.***

**Sunday, Sept 18th, 1:30-3:00PM PDT**  
**WHAT'S YOUR CREATIVE PB SWEET SPOT?**AKA Write What You Love

* [**Jennifer Swanson**](https://jenniferswansonbooks.com/)**:**How to make STEM Nonfiction fun
* [**Elizabeth Brown**](https://elizabethbrownbooks.com/)**:**Creativity, History, Life: The Art of Writing NF
* [**Karen Yin**](https://karenyin.com/)**:**Writing Techniques for subtly weaving social justice themes (and humor) into your work
* [**Ana Siqueira**](https://anafiction.com/)**:**Culture + Humor = a Winning Combination
* [**​Nancy Churnin**](https://www.nancychurnin.com/)**:**The beauty and joy in writing award-winning biographies  
  ***Whether you want to write STEM nonfiction, lyrical biographies, hilarious fiction, or stories that will help make the world a better place, you'll learn techniques to do so in this brilliant panel.***

**Sunday, Sept 18th, 4:00-5:30 PM PDT  
WHAT DO EDITORS & AGENTS WANT?**

* [**Kaitlyn Sanchez - Context Literary**](https://www.contextlit.com/)**:**Great Tips for Avoiding Rejection: How to find your perfect agent
* [**Kate DePalma:**](https://www.katedepalma.com/)What I write, love, and acquire
* [**Joni Sussman**](https://www.highlightsfoundation.org/5086/joni-sussman/)**:**Jews & Non-Jews Writing Jewish Kids Books
* [**Helen Wu**](https://helenhwu.com/)**:**What I write, love, and publish
* [**Clarissa Wong**](https://reedsy.com/clarissa-wong)**:**How to publish with Scholastic  
  ***If you want to get your stories or art out and into children's hands (and don't want to self-publish and distribute), these door-openers will tell you what you need to do (and also look at your optimized pitches and bios with an eye toward acquisitions if you're a Palooza Premium member!)***

**Sunday, Sept 18th, 5.30-6:00 PM PDT**

* **Live Interactive Networking and Workshopping Party Time** (optional for those who want to use the super helpful worksheets) or just take a break!

**PALOOZA PREMIUM**  
**Monday, Sept 19th, 4:00-5:30 PM PDT**

* **LIVE & RECORDED: MUST KNOW CRAFT & PUBLISHING ESSENTIALS with Q&A**
* **Random House/Doubleday Editor-in-Chief Frances Gilbert**
* The Path to Acquisitions and What Happens Next
* **Agent Charlotte Wenger:** The Path to Acquisitions and What Happens Next
* **Mira Reisberg:**SevenEssentials Before Submitting Your Work​***Paloooza Premium peeps will learn the inside scoop of what exactly they need to do to get chosen for acquisition at a publishers (the step before a contract is signed) and what happens next. Frances and Charlotte will also look at your optimized pitches and bios with an eye toward acquisition or representation.***

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**Monday, Sept 19th, 5.30-6.30 PM PDT**

* **DR. MIRA'S MAGICAL PITCH & BIO MAKEOVERS with Q&A*From Twitter pitch parties to conference pitches, or direct submissions, you need to succinctly describe your project and yourself in an enticing, clear, and engaging way. Learn how to do it here and maybe get yours made over by the maestra herself before pitching to our 8 Golden Ticket judges who will be looking at submissions with a friendly eye towards acquisitions or representation.***